



Please enjoy your Beal's Lobster rolls at home following these simple steps:

- 1) Allow the Beal's Buttah' to warm up to room temperature, spread the butter on each side of the brioche roll and toast each side in a pan or on the griddle, to your liking;
- 2) Open the fresh Beal's Lobster meat and either prepare in a pan with some of the Buttah' for a traditional taste OR mix with Beal's Lemon Mayonnaise for a Classic taste;
- 3) Place the Fresh (prepared) Lobster in the toasted Brioche
- 4) Unwrap the fresh hand cooked Potato Chips...
and remember to eat, drink, and be messy!

Don't forget to share your experience on social media and we just might feature your post!

Instagram: @BealsLobsterPier

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